Indianhead Federated Library System

*news***FLASHES**

A Newsletter for library professionals in west-central Wisconsin.

April 2018

In this issue:

*news***FLASHES** is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: mailto:gardner@ifls.lib.wi.us

1. IFLS News

Ron McLaughlin, IFLS Board Member representing Price County, passed away in April. Our condolences to the family.

John Wolfe was hired as the library director at the **Dresser Village Library**. Welcome John!

2. Summer Library Program Manual

One very useful tool to help you plan for summer programming for **all ages** is the Collaborative Summer Library Program Manual. The manual has everything in it from programs to book lists to reading records to ideas for promotion to beautiful clip-art. The Public Library Development Team of the Department of Public Instruction purchases a copy of the manual for each library in the state with LSTA funding.

These manuals are available online—**please let Leah know if you need a reminder about how to access the manual**. If you are having technical trouble with the online version, **we do have a couple of copies of the manual available on a flash drive**, so please contact Leah if you would like to have (or borrow) one of them.

3. Public Library System Redesign Feedback Needed

For about two years, the Wisconsin library community has been hard at work examining and re-thinking the way services are delivered to public libraries around our state. The culmination of that work so far can be found in the PLSR Workgroup Recommendation Reports. These are recommendations made by workgroups that have been studying various aspects of system services about ways to restructure and reorganize these services to provide excellent and equitable service throughout the state.

What happens now is that members of the library community have a chance to read and respond to these reports. This is no small task—there are over 300 pages of reading, here. Still, this **matters**! If library directors, staff, and board members read the recommendations and provide feedback (by May 1), the resulting product will be stronger. Your positive comments are as valuable as your constructive criticisms—the people determining the next steps in the process will find both extremely useful as they try to determine how to move forward. Even if you can't read the whole thing, read the sections that you care the most about, and then take the time to respond so that the Core Recommendation Collaborators and the Steering Committee are working with as much information as possible for the next step.

Together, we can make this process stronger. This is your chance to be a part of something big! Everyone is invited to participate, so please share this information with library staff and board members!

4. Self-Care Corner--Mindfulness

We've probably all heard of mindfulness, it has become quite a popular thing to talk about, and everyone from coaches to medical professionals to neuroscientists are advocating it as a way to be healthier and more effective.

If you want a very brief, entertaining, and simple explanation of mindfulness, check out this 2.5 minute hilariously animated video, Mindfulness Is a Superpower, narrated by Dan Harris (animated by Katy Davis). One of the excellent benefits of mindfulness for everyone (kids, parents, people who work with the public, humans in general) is that it allows us to put some space between stimulus and response. So, if something makes you angry or upset or anxious, mindfulness practice gives you some skills to not just react immediately, but rather check in with your body and mind and take a moment before deciding how to respond.

Here are a few tools and resources, recommended at a recent BRAIN conference I attended:
Mindful.org, which includes several guided meditations and articles.
Stop, Breathe, & Think, a free app designed for kids, but relevant for adults, too.
University of Wisconsin-Madison Center for Healthy Minds has a lot of information about how mindfulness affects the brain, and how it can be applied to every-day life.

Also, check out this webinar our **colleague Colleen Allen from Luck** did for SirsiDynix earlier this month about offering mindfulness practice at the library!

(Leah Langby, Library Development and Youth Services Coordinator)

5. Inclusive Services Institute

The Inclusive Services Institute is a professional development and workgroup opportunity, developed by the Public Library Development Team of the Department of Public Instruction, for Wisconsin public library and regional system staff who are committed to making Wisconsin libraries more inclusive to all community members and potential library users. The Institute offers reflective learning experiences on topics of equity and social justice. The inaugural institute was held in March, and IFLS community members Samma Johnson (Augusta) and Leah Langby (IFLS) both attended.

Inclusive Services Institute participants created four teams during the March session. The teams are charged with identifying and developing concrete concepts for public libraries to consider in regard to different aspects of inclusive services. For example, teams might suggest specific ways in which a public library might evaluate the experience of applying for a library card and how library policies play a role, for better or worse. The Inclusive Service Statement and the newly revised Wisconsin Public Library Standards are guiding documents for the teams. Between now and the August Institute session, teams will work collaboratively on the considerations. During the August session, the teams will merge their work into a tool, a yet-to-be-named inventory/rubric/assessment, that will be available for the Wisconsin public library community to test as a prototype. For more information about the Institute and their work, please see the Libraries for Everyone blog post.

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6. Focus on Collection Development

So much available to buy - fiction, nonfiction, juvenile, YA, adult - in a variety of formats. With limited funds to spend, where do you start? For an answer, I looked to the *Fundamentals of Collection Development and Management*, 4th edition (2018) by Peggy Johnson (a recent addition to the IFLS professional collection*) and found "selection decisions begin with consideration of the user community and the long-term mission, goals, and priorities of the library" (page 122). A scholarly way to say: what do your patrons want and need?

To discover the answer and keeping your collection development policy in mind (your library mission), look at your patrons' holds lists, suggestions for purchase, interlibrary loan requests, as well as the library's circulation statistics. What do you and your staff see crossing your circulation desk each day? Do you have readers interested in any book mentioned by Oprah or NPR? Do you have a large commuter population that loves audiobooks on CD? Is there a format or genre need not being met by your collection and/or your consortium?

One selection tool you may find helpful is *Book Pulse*, a daily update from Library Journal which can keep you up-to-date on what books are in the news: https://reviews.libraryjournal.com/2018/04/collection-development/book-pulse/run-your-week-big-books-sure-bets-titles-making-news-book-pulse-26/

A quick scan may give you a heads up on titles your patrons may be seeking.

Also, here's a tip from Hollis (Rusk County Community Library in Ladysmith): *"When you have a huge percentage of patrons who read the same genre, and you realize that you have run out of new items to fill the never-ending demand for authors X, Y, & Z, use the Ingram or B&T advance catalogs to seek for new kinds of works in the same area.*

For instance, I reached a maximum of Amish fiction available, (and I just plain burned-out on buying the same authors over and over and over) so I read through the "Christian Advance" on Ingram's website. I found the Quaker Midwife mystery series that way, as well as Cathy Marie Hake's and Maggie Brendan's books. They have the same required parameters of no-sex and no-swearing, but offer a more modern and geographically diverse scope to inspirational romances.

This works for any genre--I have used it for westerns, mysteries, and science fiction. You can do the same thing at Amazon, but there is less control over what will be offered".

If you have any questions about looking at your holds lists or circulation statistics, please let me know. Plus, if you would be interested in looking at this latest edition of Fundamentals of Collection Development and Management, place a hold on MORE. *You can find a table of contents for the book online at https://www.alastore.ala.org/content/fundamentals-collection-development-and-management-fourth-edition

(Maureen Welch, IFLS Reference & ILL Coordinator)

7. Resources to Help People with Dementia

According to the Wisconsin Dept. of Health Services (DHS), Alzheimer's disease and related dementias are already straining Wisconsin's long-term care system, and the number of people affected is expected to increase dramatically as the baby boom generation ages. DHS estimates that in 2015 there were 115,000 Wisconsin residents with dementia. By 2040, the percentage of individuals with dementia in Wisconsin is expected to increase to 242,000.

In 2014, DHS created the Wisconsin Dementia Care System Redesign Plan. The plan made improving care for people with dementia and their families one of DHS' top priorities. The Wisconsin Digital Archives provides access to the redesign plan and other documents and resources to support the implementation of the plan.

In 2018, DHS and partner organizations will be working on a new state plan to help people with dementia, their families, and their communities. Stay on top of the development of the new plan by visiting the DHS website. As new documents are published they will also be made available through the Wisconsin Digital Archives.

(WI Libraries for Everyone – April 17, 2018)

BadgerLink Wisconsin's Online Library

We've been sharing a series on how to use BadgerLink resources for research. Here are the previous posts:
Part 1: What resource should I use?
Part 2: How do I find a certain magazine?

In this article, we'll be covering how to know if the full text of an article is available.

Some resources, like Britannica School, will always be full text. But when you're using an EBSCO resource, like MasterFILE Premier, you may run into a situation when you find an article but can only see the citation.

I did a search for homework in Explora for Middle & High Schools. The screenshot below shows the search results.

The first result is the Topic Overview and this is generally an encyclopedia article that floats to the top of your search results to give you a broad overview of your search topic. The topic overview will always be a full text article.

Below the topic overview, are the other search results. Result 1 is an article that has full text, and you can tell because the PDF Full Text icon that I've circled. Result 2 is not full text and you can tell by the lack of an icon.

Once you open an article, look to the upper left of the detailed record to see what your full text options are.
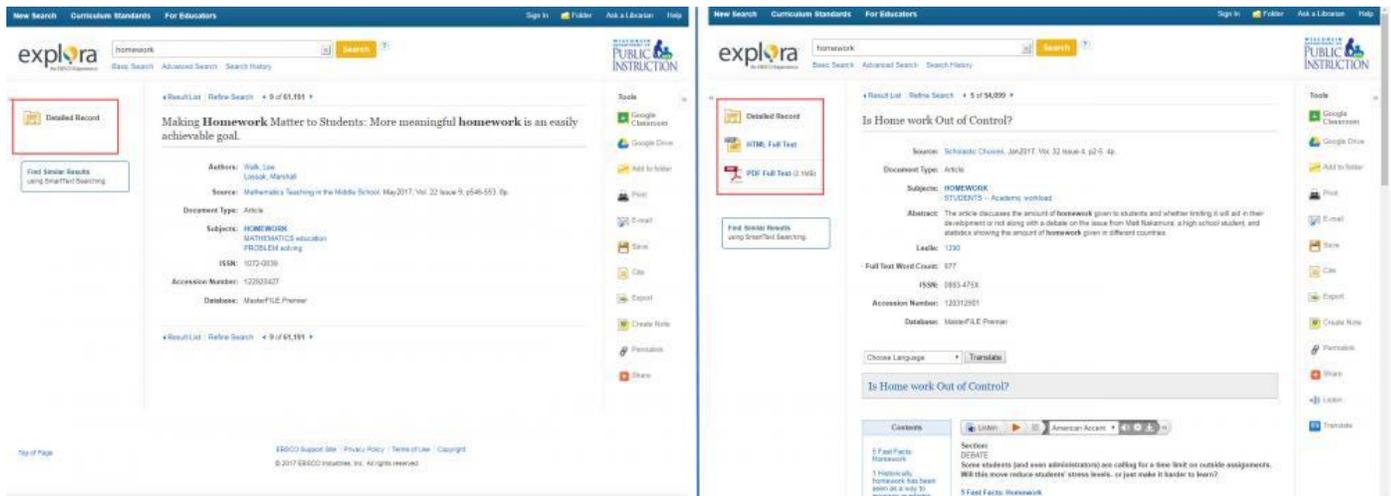
If you only want to see full text articles, use the Limit To area on the left side of your search results and limit to Full Text.
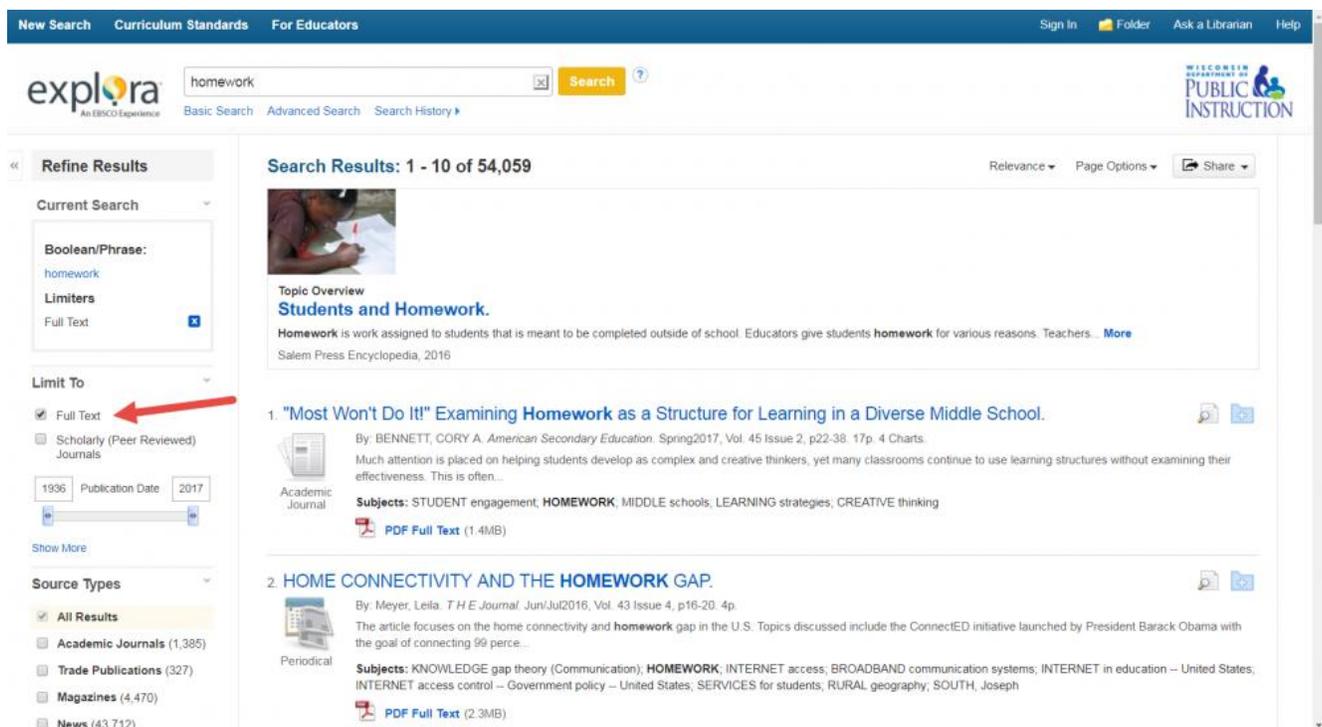
If you find a citation for an article and BadgerLink doesn't have the full text, request an interlibrary loan for the article. Interlibrary loan is when your library borrows an item from another library and then lends it to you.

(https://badgerlink.dpi.wi.gov/bulletin/2017/09/online-research-wheres-full-text)

9. WiLS: Ideas to Action Fund

Announcing the "Ideas to Action" Fund!

The last line of our mission statement is, "We help our members turn ideas into action." We are super excited to announce the "Ideas to Action" fund, our newest way to help us meet this mission.

The program provides money or WiLS staff time to help a member (or a group of members) get a project going. The project needs to be collaborative in nature or it needs to develop something that others can use to implement a similar project. The goal is to support innovative or collaborative projects that will help WiLS members reach their goals and help their fellow Wisconsin library community members.

In this first year of the program, WiLS will award $25,000 (up to $5,000 per applicant) and a total of 25 hours of WiLS staff time to provide expertise in organization, facilitation, survey administration, or other project activities.

Proposals can be submitted through May 14th and awards will be announced in June. For more information on the Ideas to Action Fund, visit the Ideas to Action page on the WiLS website.

(This Week at WiLS – April 9, 2018)

10. Talk to Strangers Series

Talk to Strangers started last year as a partnership between the University Library and UW-Stout's Social Justice Programming for Engagement, Action, Knowledge and Understanding People, which is part of the Involvement Center. This year the event expanded to include the Menomonie Public Library to give students and others an opportunity to meet someone new, share stories and discover peoples' diverse backgrounds.

About 110 people attended the UW-Stout event. They were given seven minutes to talk before rotating to the next person. If conversations waned, there were questions on each table for participants to share. Some examples included: Do you have any siblings and what are they like? Where would you like to live? How far are you from home?

Full article: https://www.uwstout.edu/about-us/news-center/talk-strangers-series-encourages-university-community-connections

(UW-Stout, April 3, 2018)

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.
https://www.iflsweb.org/events.

IFLS-SPONSORED CE OPPORTUNITIES:

Youth Services Swap: Summer Programming Ideas (Bruce Area Library)
Thursday, April 26, 2018 – 10:00 am
Join other youth services librarians for a fast-paced discussion to share as many ideas about summer programming as we can in 1.5 hours! This is a facilitated discussion and will not include a formal presentation, so be sure to bring your own ideas and questions to make the conversation flow!
Register here.

Adult Programming Bonanza (L.E. Phillips Memorial Public Library – Eau Claire)
Friday, May 11, 2018 – 9:30 am
A full day of fun, talking about adult programming. We'll have two keynote speakers: Alli Chase from Eagle, WI will talk about planning and partnering for programming in a small town, and Mariel Carter from Marinette, WI will discuss their library's Civility Speaks program. In the afternoon, we'll have breakout sessions that address a variety of issues, including passive programs and Summer Library Programs; themed, multi-program programs; partnerships; and more!
Register here by May 4.

Press Releases 101 (webinar)
Wednesday, May 16, 2018 – 10:00 am
Do you have a hard time getting media outlets to take note of your submissions? Learn some valuable tips for writing news releases that grab the attention of a busy news desk. Presenter Rebecca Kilde will also suggest ways to connect with reporters, as well as ways to re-purpose your content, so you are able to save time as well as get more attention for your library!
Register here.

Budgeting Workshop (IFLS)
Friday, May 18, 2018 – 1:00 pm
Krista Ross will talk library directors through some of the basics of creating a budget and advocating for it. Whether you are facing a budget cut or just wanting to add some new projects to your plate, learning to prioritize your needs is important, and Krista will discuss ways of making decisions whether times are tough or easy!
Register here by May 1.

WVLS has started a new training series called "Digital Bytes." These are short (30 minutes or less), digital training bites on a variety of topics, pre-recorded and posted on the WVLS YouTube channel.

You can find the first three that I have done on customer service on our webpage. http://wvls.org/digital-bytes/

Each bite has a video and a one-page training guide with 1-2 further readings.

Our goal is to produce at least 2 bites per month, meant for staff at any size library, and especially those who have a hard time leaving the library for training. They do not count as CE credit, because they are meant as basic/reminder trainings. Some will be WVLS-specific, and others will be general.

(Jamie Matczak, Education Consultant - Wisconsin Valley Library Service)

12. Mark Your Calendar

Thursday, April 26	10:00 am – Youth Services Swap: Summer Programming Ideas (Bruce)
Friday, May 4	10:00 am – MORE Executive Committee Meeting
Friday, May 11	9:30 am – Adult Programming Bonanza (LEPMPL)
Wednesday, May 16	10:00 am – Webinar: Press Releases 101
Friday, May 18	10:00 MORE Directors Council Meeting
	1:00 pm – Budgeting Workshop (IFLS)
Wednesday, May 23	12:30 pm IFLS Board of Trustees Meeting
Monday, May 28	Memorial Day – IFLS Closed

For more calendar information visit http://www.ifls.lib.wi.us