



Indianhead Federated Library System

# newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

February 2015

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**newsFLASHES** is emailed monthly. Deadline is by the 25<sup>th</sup> of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

## 1. IFLS News



**Joe Niese**, Director of the **Chippewa Falls Public Library**, has written another book which is now available. "Handy Andy: The Andy Pafko Story". Pafko, a native of the Boyceville area played baseball for the Chicago Cubs, Brooklyn Dodgers and Milwaukee Braves.

Niese will be having an official kickoff event at the Boyceville Public Library on February 25 (Pafko's birthday) from 1-6. More information can be found at Niese's website: [www.joeniese.com](http://www.joeniese.com).

Following up on a suggestion in Sarah Houghton's recent webinar, **Baldwin Public Library** is having a "Your Library Loves You!" customer appreciation week from Feb. 9- 14th. A different benefit will be offered each day to show our fondness for our library users. Here is a slide made for our website. (*Rebecca Dixen, Director*)

**Your Library Loves You!** Customer Appreciation Week  
Feb. 9-14: a new gift each day!

Mon. 2/9	- free replacement of lost card
Tue. 2/10	- small surprise given at Storytime
Wed. 2/11	- extra half hour computer time
Thur. 2/12	- \$1 off fines w/ a can or box of food
Fri. 2/13	- 20 mins. research help on any topic
Sat. 2/14	- previous benefit of your choice!

## 2. On the Road with John



Greetings from the former “**From the Director’s Desk**” column which has transformed into “**On the Road with John**”.

Much of my work involves visiting libraries to provide administrative consulting. This travelling allows me the opportunity to see firsthand the exciting programs, exhibits and services offered at our 53 public libraries. I will be using my “On the Road with Jon” column to highlight the happenings at the libraries. I encourage you to let me know about your library activities. If I happen to be in the area your activity may be featured here and/or I might even join in on the fun.

This past month I stopped into **River Falls Public Library** to see their NASA exhibit. The exhibit highlighted the history of space travel with photographs and artifacts. Although the exhibit has ended, the River Falls library features a variety of exhibits throughout the year. Thanks to Nancy Miller for taking my picture in the NASA suit.

## 3. Libraries Love Their Communities

*In 2015 we plan to put a little different twist on “**Sharing the Library Story**” which featured patrons loving their libraries and instead focus on “**Libraries Love Their Communities**”. Be sure to let us know how **YOUR** library loves its community.*

The Rice Lake Public Library is partnering with 2 local organizations to provide innovative collections and programming for their community. First, **Pink Ribbon Advocacy of Barron County** approached the library with the idea of the library housing a wig collection for people undergoing chemotherapy. The library is going to house the wigs and provide a private space for trying them on. The Pink Ribbon Advocacy group is lining up trained cosmetologists to care for the wigs (including cleaning), between uses.

In addition, the library is working with the local **Babywearing Group** to promote a new collection of baby wraps and other baby carrying devices, which included a program about Babywearing. The program was attended by more than 30 people, including parents from around the region.

*(Leah Langby – Library Development and Youth Services Coordinator)*

## 4. BadgerLink by the Numbers

Each year the BadgerLink team gathers statistical information on our resources and website, and 2014 proved to be another great year! As the usage numbers grow, you show the importance of our online resources. Here's how the use of our resources stacked up: Sessions have more than tripled since 2009 Sessions are unique visits to a site.

### **BadgerLink by the Numbers**

*(WI Libraries For Everyone – February 3, 2015)*

## 5. Introduction to Intellectual Freedom in Libraries

### What do you do when...?

- A parent asks you to remove a book from the shelf because she feels it could harm her children.
- A library user complains that the current collection of magazines doesn't include his political viewpoint and too much of a different one.
- You heard that a library worker in the next county was reprimanded for a post she put on the library's social media site. Now you wonder about writing your next posts for your library.
- One public comment on the library's social media site seems like a slur and another seems like a threat. Should you remove them?

In this webinar, you will learn techniques to approach these challenges and others, along with a firm background of intellectual freedom in libraries, including relevant laws and court cases.

At the end of this one-hour webinar, attendees will be able to:

- Identify and interpret key ALA documents, policies, and decisions related to intellectual freedom, both in print and online
- Identify and understand holdings in key court cases on intellectual freedom in libraries
- Understand how the law treats different libraries - academic, school and public.
- Understand the types of speech that are not protected by the First Amendment, and when to call the police to report child pornography
- Develop skills for recognizing and strategies for responding to challenges

This webinar will be of interest to library staff at all levels in any type of library. It will be particularly beneficial for those who are relatively new to the library field and who have not had any formal training in the core values of the profession.

For more information and to participate in the February 17 webinar, go to <https://infopeople.org/civicism/event/info?reset=1&id=461>

### [Introduction to Intellectual Freedom in Libraries – 2015 Update](#)

**Presenter:** [Mary Minow](#)

**Format:** Webinar

**Date:** Tuesday, February 17, 2015

**Start Time:** 2PM Central

Webinars are free of charge, you can pre-register by clicking on the **Register Now** button (at the top and bottom of this page). If registering with less than 30 MINUTES from the start of the webinar you can join directly from the thank you page by clicking the **Join Now** button. **If you pre-registered you will receive an email with login link and a reminder email the day before the event.**

**If you are unable to attend the live event,** you can access the archived version the day following the webinar. Check our archive listing at: <http://infopeople.org/training/view/webinar/archived>

## 6. Featured Database: Wisconsin Newspapers Association



Need a local obituary from the last 10 years, a primary source for a student project, a little recent town history for a library column or a picture of last year's winning team, check out the **Wisconsin Newspapers Digital Research Site** database. This WNA (Wisconsin Newspaper Association) database provides access to many daily and weekly newspapers in Wisconsin, starting in 2005 to the present, with an embargo delay of 90 days. Each newspaper edition is available cover to cover in a searchable PDF.

You can search across all the newspapers or limit to your local paper. Search for a name, an event, a place. Limit by date, county, and/or city. How did the different newspapers across the state report on a particular event? Want to catch up on recent news from that little town you grew up in?

**February Database Challenge:** Take 10-15 minutes this month to explore this newspaper database. Is your local paper available? Can you find an article about your library or school? An obituary from 2007? Crop & print an article. Then share what you find with a co-worker or patron.

Wisconsin Newspapers Digital Research Site database is a BadgerLink resource. You can access through the MORE Research page or the BadgerLink site under Newspapers. This service is available in libraries or at home by [logging in with your library card](#).

*(Maureen Welch, IFLS Reference & ILL Coordinator)*

## 7. Love Learning at Your Library

The month of February is kind of like "hump day" when it comes to the resolutions you made to start the year. Thankfully, if you resolved to continue learning and growing in your library role, we've got some great tools and resources this month to revitalize you and get you "over the hump." And hey, it's not just us! Despite being the shortest month of the year, there are [no less than 74 free webinars](#) for library staff and non-profits in February. And if you need some icing on your learning cake, Nebraska Library Commission is hosting a [free one-day online conference](#) aimed at librarians from small libraries. That's some tasty icing indeed!

We've got some great webinars of our own coming up in February, too. February 5 is the [kick off](#) of a two-part webinar series on Project Management; we'll host the [second part](#) on February 19. This duo of webinars with the Coalition to Advance Learning in Archive, Libraries, and Museums will give you the tools to identify the key elements of a good project plan and then to effectively evaluate them. As a special treat on February 26 we are hosting John Pappas and Marti Fuerst who will be talking about [modern board games in libraries](#), covering collections, circulations, and programming. Game on!

Don't forget, if your library has excellent programs or stories to tell, please [let us know](#). We love to hear, and share, stories about awesome staff and programming.



Read on to discover some of the best articles published last month along with the excellent learning opportunities coming up later this month. And don't forget to check out our updated course catalog at [learn.webjunction.org](http://learn.webjunction.org). We're always adding new content and our self-paced, library-specific courses and webinars are **free and open to all**.

### Key Resources:

- Learn how [careful planning](#) leads to more successful projects and how to [assess the strength of a project plan](#) before it is implemented.
- Get "on board" with [modern games in libraries](#) with practical advice on setting up circulating board game collections and programs.
- Check out the 8 new [webinar archives from TechSoup](#) in our catalog, covering programming, technology, training, and youth services.

*(OCLC WebJunction – February 2015 Crossroads)*

## 8. Edge Still Available for Public Libraries

The Edge Initiative is still available to public libraries for free through March 2015. The Edge Initiative, a self-assessment on a public library's public access technology, is led by the Urban Libraries Council (ULC). Originally, public libraries had until January 2015 to try Edge for free, but this has been extended through March 2015.

Click here: [Edge Still Available for Public Libraries](#)

*(WI Libraries for Everyone – January 22, 2015)*

## 9. New Landmark Libraries

**NEW LANDMARK LIBRARIES** Today's public libraries are re-imagining services, space, collections, and programming in ways that engage communities and celebrate creativity. *Library Journal* is proud to announce our latest round of the New Landmark Libraries series, once again focusing on those public libraries with new construction, expansion or significant renovations. The public libraries featured in our New Landmark Libraries 2015 edition will serve as guides for what the library of today and tomorrow demands. Submissions must be public libraries that include new construction, expansion, or significant renovation completed within the last four years (2010-2014). **We are accepting submissions now through March 31, 2015.** [Read More...](#)

*(LJXPRESS – Library Journal – January 27, 2015)*

## 10. Source for Webinars

Patti Blount from the Durand Public Library has found a new source of webinars.

**Zingerman's Deli** has great reputation for customer service and good business practices, and they have a series of monthly webinars that are available as archives for free on [their website](#).

Patti says she has found the webinars helpful, interesting, and easy to apply to her library situation.

## 11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136>.



### IFLS-SPONSORED CE OPPORTUNITIES:

#### Tinker Time

Tinker Times are designed for librarians, early childhood professionals and other to learn about and evaluate apps, books and other technology for children. Each session will feature a different aspect of early literacy. Participants will be able to look at a training module about the featured early literacy topic before each session. We will combine discussion/recommendations from everyone and some prepared examples. Door prizes for people from the same community/different organizations attending together! Sponsored by CESA 10 and IFLS.

**Phonological Awareness.** We'll discuss apps and other things that help kids play with the parts of words and develop an understanding of letters. Which ones are developmentally appropriate and allow kids to creatively explore letters? [Register](#) by February 6. [Full flyer here.](#)

**Event Date:** Wednesday, February 11, 2015 - 01:00 at Chippewa Falls Public Library

**Family Engagement.** How can we effectively use technology to share information and encourage parents and caregivers to engage with the children in their care? What's worked? What hasn't? And what's new in this regard? [Register](#) by March 2. [Full flyer here.](#)

**Event Date:** Friday, March 6, 2015 - 01:00 at Ladysmith Public Library

#### Troubleshooting Overdrive webinar

IFLS Reference and Interlibrary Loan Coordinator Maureen Welch will help us solve common problems with Overdrive. Bring your own thorny issues and questions, and she'll take a crack at answering them! [Register here.](#)

**Event Date:** Thursday, February 26, 2015 - 09:00

#### Infographics webinar

Kathy O'Leary will show you some great free and low-cost resources for creating your own eye-catching infographics to communicate information about your library with stakeholders. [Registration link.](#)

**Event Date:** Tuesday, March 3, 2015 - 09:00

### ADDITIONAL CE OPPORTUNITIES:

School and public librarians, teachers, parents and members of the general public who are interested in learning about the best books for young people are invited to attend **Children's Book Fest 2015** ("separating the best from the rest"), a two day conference held at the First Congregational United Church of Christ, 135 E. Larch St., Rhineland, Wisconsin on March 10 and 11.

Children's literature specialists from the nationally acclaimed Cooperative Children's Book Center (CCBC) in Madison, Wisconsin will discuss books for children and young adults at an evening presentation on Tuesday, March 10 as well as at a day presentation on Wednesday, March 11. Both sessions will include a CCBC exhibit of the best books from the year 2014 for young readers.

**Complete information about the schedule and registration information is posted to the WVLS website [here](#).** Please direct your questions to Rhinelander District Library Associate Director and Youth Services Librarian Tom Hurlburt at [hurlburt@rhinelanderlibrary.org](mailto:hurlburt@rhinelanderlibrary.org)

Children's Book Fest is the state's most venerable gathering of its kind, having been organized 28 years ago to bring the riches of the CCBC to the Northwoods. Those who wouldn't miss the experience assert that there's no substitute for hearing the CCBC staff book talk their way through the best titles of the previous year as featured in *CCBC Choices*, followed by a hands-on opportunity to examine the books themselves without hitching up a dogsled for the trip to Madison. OK, I made up the part about the dogsled; it's more like "saddle up a [hodag](#)."

Kris Adams Wendt, Public Library Consultant, Wisconsin Valley Library Service.

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**University of Wisconsin-Madison  
School of Library and Information Studies  
Continuing Education Services**

**Winter/Spring 2015 Online Courses**

Courses are open to all and specifically designed for those currently working in libraries and archives.

**REVISED!** Spanish for the Library  
Monthly self-paced tutorial, begins the 1st of each month  
<http://www.slis.wisc.edu/Spain4Lib.htm>

Organization and Management of Collections  
February 9 – May 1  
<http://www.slis.wisc.edu/continueed-OrgMgmtColl.htm>

Introduction to XML and Linked Data  
February 9 – April 3  
<http://www.slis.wisc.edu/continueed-XML.htm>

Using Pinterest and Tumblr in Libraries  
February 16 – March 1  
<http://www.slis.wisc.edu/PinterestTumblr.htm>

Basic Public Library Administration  
February 16 – May 8  
<http://www.slis.wisc.edu/continueed-basicPLadmin2.htm>

**NEW!** Exploring South Asia through Children's and YA Literature

February 23 – March 20

<http://www.slis.wisc.edu/continueed-southasialit.htm>

**NEW!** WordPress for Libraries

March 9 - April 17

<http://www.slis.wisc.edu/continueed-WordPress.htm>

Assessment of Student Learning for Instruction Librarians

March 16 – May 8

<http://www.slis.wisc.edu/continueed-StudentLearning.htm>

**NEW!** Child Development, Library Space, and Behavior: Set Up Your Library for Success

March 16-April 24

<http://www.slis.wisc.edu/continueed-LibrarySpace.htm>

Genealogy Library Services

March 23-May 4

<http://www.slis.wisc.edu/continueed-Genealogy.htm>

Basic Budgeting for Public Library Directors

March 30 – May 8

<http://www.slis.wisc.edu/BasicBudget.htm>

Questions? Contact Anna Palmer ([ahpalmer@wisc.edu](mailto:ahpalmer@wisc.edu)) or Meredith Lowe ([mclowe@wisc.edu](mailto:mclowe@wisc.edu))

## 12. Mark Your Calendar

Wednesday, February 11	1:00 pm Workshop – Tinker Time @ Chippewa Falls Public Library
Wednesday, February 18	2:30 pm Meeting - MORE Resource Sharing/Collection Development
Thursday, February 26	9:00 am Webinar – Troubleshooting Overdrive
Tuesday, March 3	9:00 am Webinar - Infographics
Friday, March 6	1:00 pm Workshop – Tinker Time @ Ladysmith Public Library
	10:00 am – Meeting – MORE Executive Committee
Thursday, March 12	10:30 am Meeting – MORE Bibliographic Records and Standards

For more calendar information visit <http://www.ifls.lib.wi.us>