



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

July 2017

In this issue:

1. IFLS News
2. On the Road with John
3. Project Outcome
4. New Director Boot Camp Registration Open
5. Book Club Central
6. Focus on Collection Development
7. Virtual Story Time
8. Historical Content Added to Archive of Wisconsin Newspapers
9. Division Motor Vehicle Motorists' Handbook Online
10. Don't Miss Out
11. Workshops and Webinars
12. Mark Your Calendar



newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

Best wishes to **Jacque Pooler**, Director of the **Plum City Public Library**, who will be moving to Bayfield County after August 1st with her family.

Jean Schlieve, former **IFLS Trustee who represented Eau Claire County** for many years, passed away in early July. Our condolences to Jean's family.

The Wisconsin Youth Services Development Institute provides professional development and networking for Wisconsin public library staff who serve babies, children, and teens in smaller public libraries. Three library staff from IFLS were selected to participate in the 2017 Youth Services Institute Cohort. They are: **Jessi Peterson, Chippewa Falls Public Library; Martha Kaempfer, St. Croix Falls Public Library; and Florence LaBeau, Ellsworth Public Library.**

David Tank edited and published another book titled "**Uncle Eggbert's Egg Book**". In addition to recipes, the cookbook has egg-themed photographs, jokes, and useful tips. The book was inspired by David and his wife's overabundance of eggs when they started raising chickens.

2. On the Road with John

This summer I have been traveling around to various libraries and have taken a variety of pictures highlighting features and activities. Road trips will continue in July and August and I look forward to seeing more of the exciting happenings at libraries.



(From left: Tower Garden inside St. Croix Falls Public Library, Fairy Garden outside by entrance at C.A. Friday Memorial Library in New Richmond, Farm Rug at Amery Public Library)



(From left: Commemorative Dishware at Deer Park Public Library, Maze at Hazel Mackin Community Library in Roberts)

3. Project Outcome



We have been hearing more and more that it is crucial to measure the impact our programs and services have on people's lives. First off, it helps us make decisions about whether the things we offer are having the affect we desire, or if they

need to be adjusted. Second, it helps us tell our story to our community and our funders. It can be tricky to figure out how to gather that kind of information in a systematic way, and it certainly takes some thought, time, and intention to do it in a way that will provide us with reliable and useful information. The Public Library Association has spent the past few years developing a tool kit for public libraries to help measure the outcomes of the programs they offer. [Project Outcome](#) provides surveys that have been vetted and tested, along with training about how to use them, and a chance to compare your results with those of other libraries. We'll be introducing [Project Outcome](#) throughout the next year or two by integrating it into workshops and talking about it here. [Take a peek](#) at what is available—it's a valuable resource, available for **free**.

(Leah Langby - Library Development and Youth Services Coordinator)

4. New Director Boot Camp Registration Open

The New Wisconsin Public Library Director Boot Camp registration is open to any public library director, either new to directorship or new to Wisconsin.

This immersive training event will take place from Wednesday evening, August 16, through Friday afternoon, August 18, at the Hotel Marshfield. The Boot Camp will acclimate participants to state laws and requirements, provide valuable connections to important agencies and other new directors, and offer advice on dealing with current challenges faced by public libraries. Developed and presented by library leaders throughout the state, directors will leave the Boot Camp with a “toolkit” to assist them in creating policies and procedures, managing staff, developing budgets, planning for the future, reporting mandatory data, and much more. We think that this would be valuable information for you, and would love to see you there.

The Boot Camp is made possible through a Library Services and Technology (LSTA) grant awarded to the DPI by the federal Institute of Museum and Library Services. As a result, the DPI will cover fees, lodging, and meals—attendees will only be responsible for travel expenses and incidentals. However, space is limited at this popular event, so registration will be accepted on a first come, first served basis.

If you are a new director-- or a seasoned director who is new to the state of Wisconsin-- please follow this link to either request or deny attendance no later than August 1:

<https://goo.gl/forms/ffBALVszZ0kPXwgT2> We will confirm reservations for those requesting attendance in a subsequent email.

We strongly encourage you to take advantage of this distinctive training opportunity. While attendance may affect staffing at your library, the benefits will far outweigh the inconvenience. In fact, our Assistant State Superintendent, Kurt Kiefer, stresses the importance of attending in his letter to directors and library boards. You can get a copy of this letter by e-mailing Shannon Schultz, the boot camp coordinator, at shannon.schultz@dpi.wi.gov. In addition, those with “regular” status who attend the Boot Camp are eligible to receive up to ten (10) contact hours toward their Wisconsin public librarian certification.

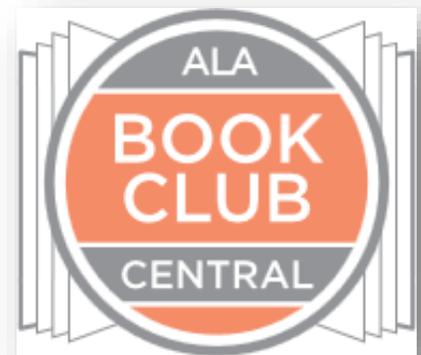
(WI Libraries for Everyone – July 12, 2017, Shannon Schultz, Public Library Administration Consultant)

5. Book Club Central

[Book Club Central](#) is a new site put together by the American Library Association as a tool for libraries (and individuals) running book clubs.

Book Club Central is an online one-stop-shop for book clubs, featuring everything from author interviews to book recommendations and reviews, as well as discussion questions and tips about how to start and moderate a book club.

Honorary Chair Sarah Jessica Parker kicked it off last month at ALA, and there are some great resources (how to make a book club, troubleshooting issues, book lists to consider), along with quite a few advertisements.



6. Diversity in Collection Development

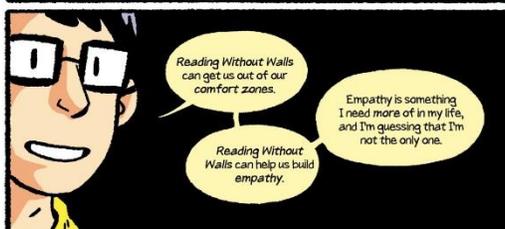
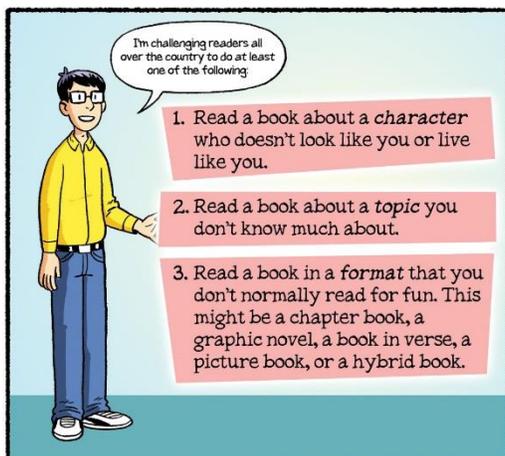


Does your library and its collection provide “mirrors, windows, and sliding glass doors” for your patrons? Take a look today at your materials on display, the titles turned out on your shelves, your story time and book club choices, as well as your scheduled library programs/performers. Are you providing your patrons with resources that reflect who they are, give them access to the wider world, show what they have in common with others, and how to appreciate the differences?

Several sessions at the ALA conference, a recent webinar, and a few articles & emails have me thinking a lot about diversity in collection development and how to approach it in this column. The topic can fill books. I want to start with what sounds simple, we need to think about the topic as orders are placed, as displays are created, as programs are added to the schedule. To the complex how, here are a few resources I found as I’ve been exploring.

Is the Library Bill of Rights and Freedom to Read Statement included in your collection development policy <http://www.ala.org/offices/oif/LBOR-FTR-statement-pamphlet>? The ALA (American Library Association) website has a good section on Equity, Diversity, and Inclusion <http://www.ala.org/advocacy/diversity>.

I was reminded of these ALA resources during the June BookList webinar Developing and Supporting Your LGBTQ Collection (archived recording at <https://www.booklistonline.com/webinars-archive>). Kristin Pekoll, assistant director of ALA’s Office for Intellectual Freedom, did a great job presenting information on self-censorship and tools to empower librarians in their purchasing decisions. It was interesting to see the questions on the NY Library Association’s Self-Censorship test - <https://www.nyla.org/images/nyla/files/Self-Censorship.pdf>. Kristin also specifically mentioned library programming along with materials in regards to intellectual freedom.



A link to an article with a nice explanation of “mirrors, windows, and sliding glass doors” <https://www.psdschools.org/webfm/8559>.

Also, here a link to an older blog column by Ms. Anna, Future Librarian Superhero, which covers the topic in a way I would have love to have written <http://www.futurelibrariansuperhero.com/2013/05/show-me-awesome-diversity-in-collection.html>. And check out her <http://www.everydaydiversity.com/> project.

<http://www.slj.com/2017/03/diversity/comfort-zone-an-original-comic-by-gene-luen-yang/> is a reading challenge for all of us.

More and more resources to help librarians expand the diversity of collections are becoming available. If you have a few favorites you would like to share, please let me know.

(Maureen Welch, IFLS Reference & ILL Coordinator)

7. Virtual Story Time

Story time is a popular tradition at public libraries throughout the country, but story time events at the Tennessee State Library and Archives have a special twist: instead of performing with groups of eager children crowded at her feet, the librarian is reading books aloud in mostly empty rooms. The audience – children with vision impairments or other disabilities that make reading standard print books difficult – listen to the stories via conference call.



[‘Virtual Story Time’ Offers a New Way to Experience Books](#)

(WebJunction, Crossroads July 5, 2017)

8. Historical Content Added to Archive of Wisconsin Newspapers



More than 100,000 pages of early newspapers from six Wisconsin communities can now be discovered in the Archive of Wisconsin Newspapers.

The Belleville Public Library, Black River Falls Public Library, Dwight Foster Public Library, Eager Free Library, Prairie du Chien Public Library and Stephenson Public Library worked together with BadgerLink, the

Wisconsin Historical Society, Wisconsin Public Library Consortium (WPLC) and the Wisconsin Newspaper Association (WNA) to add this content to the Archive.

Wisconsin residents can now access the following titles through BadgerLink:

- Belleville Recorder 1887-1923
- Badger State Banner 1868-1926
- Banner Journal 1931-1938
- Evansville Badger 1898-1906
- Evansville Enterprise 1895-1911
- Evansville Review 1899-1932
- Evansville Tribune 1899-1908
- Jackson County Banner 1867-1868
- Jefferson County Union 1870-1918
- Prairie du Chien Courier Press 1852-1922
- Marinette and Peshtigo Eagle 1871-1896

These titles join the list of historical newspapers added to the Archive in 2016 thanks to an LSTA-funded pilot project. To explore the full collection, visit the [Archive of Wisconsin Newspapers](#).

The Archive of Wisconsin Newspapers is an ongoing collaboration of WHS, WPLC, WNA, and BadgerLink. For more information about how your library can participate, visit <http://www.wplc.info/newspapers>.

(Andrea Coffin, Community Liaison/Service Specialist – WiLS)

9. Division of Motor Vehicle Motorists' Handbook Online



We'd like you to be aware that the Wisconsin Department of Transportation (WisDOT) Division of Motor Vehicle (DMV) Motorists' Handbook is available online as an eBook in PDF, EPUB and MOBI formats, which can be read on a desktop computer or handheld device. EPUB eBooks automatically adjust to fit your screen and allow you to change display options like the font size, number of columns and more. These online manuals have the most up-to-date information and reflect the latest changes in state and federal regulation.

The technology should be able to be read on Overdrive as well.

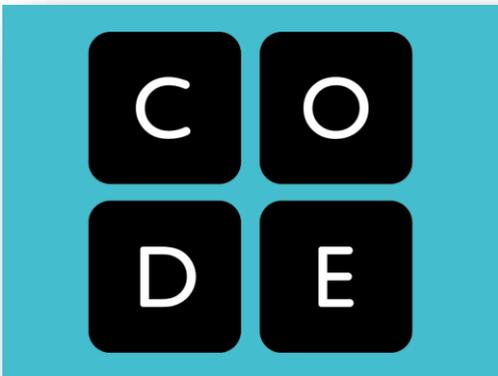
While some paper copies of manuals and forms are still available upon request, offering a green alternative to the paper versions is expected to save money and offer more convenience to library patrons.

A [complete list of driver handbooks, publications and forms](#), the languages they are available, and their links are available online.

If you have any questions, please don't hesitate to contact me.

(Terry Walsh, WisDOT Office of Public Affairs, terry.walsh@dot.wi.gov)

10. Don't Miss Out



On Thursday, June 22, 2017, the American Library Association [announced a competitive grant program sponsored by Google](#) that will fund a cohort of school and public libraries to develop resources to help get U.S. libraries "**Ready to Code.**"

The \$500,000 pilot program is part of Phase III of Libraries Ready to Code, an ongoing collaboration between ALA and Google to ensure expert library professionals are prepared to develop and deliver programming that promotes computer science and computational thinking among youth, two skills that will be required for challenges and jobs of the future.

Twenty-five to 50 participating libraries will receive funding from ALA, along with consulting expertise and operational support from Google. Individual libraries may use funding for devices, staffing, marketing and other costs associated with piloting an educational toolkit developed in partnership, *by libraries, for libraries.*

The toolkit, set to release in conjunction with National Library Week in April 2018, will consist of computer science resources that libraries find most useful for designing and implementing youth computer science programming. This cohort of libraries will also initiate a community of practice to sustain momentum and build expertise across thousands of school and public U.S. libraries.

I just wanted to make sure you saw this opportunity for a Leadership Development Institute, developed for WLA Members (if you aren't a member yet, that's another reason to consider joining!). It has been thoughtfully created, and will hopefully be extremely practical and useful to people who take part. Plus, I noticed today that there is financial assistance for librarians coming from small/rural libraries! Take a look, maybe something you thought was out of reach actually could be manageable! (Leah Langby, Library Development and Youth Services Coordinator)

Dear WLA Members,

There's still time to submit your application for the 2017 Leadership Development Institute!

[LDI Information and Link to Application](#)

Program Curriculum:

- Communication - Learn the Correlation Between communication and successful leadership. Discuss the common barriers to effective communication. Enhance your non-verbal communication skill and learn the secrets of active listening.
- Collaboration / Relationship Building - This course provides the knowledge, skills and competencies required to effectively manage a multidisciplinary team. Participants will explore key strategies to develop the ability to create teams that work collaboratively within the business setting
- Strategic Planning - Learn the subtleties of strategic planning as a way to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals.
- Change Management - This course focuses on how to provide guidance through organizational transitions. The goal during any change event is to minimize resistance through involvement of key players and stakeholders.
- Critical Decision Making - Learn a new approach to analyzing and looking at problems, decisions, and goals. This results in faster decisions, more creative and innovative solutions, and higher quality deliverables. Critical thinking has an immediate positive impact for solving current problems, and has significant long term benefits with business issues, goals, and strategies.

Time Commitment: 2 ½ days

Price: \$300 (Covers meals and course materials)

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities. <https://www.iflsweb.org/events>.



IFLS-SPONSORED CE OPPORTUNITIES:

BadgerLink Training (Menomonie Public Library)

Wednesday, August 16, 2017 (9 am – Noon)

Join BadgerLink's Kara Ripley for a workshop to help you understand all the great resources BadgerLink has to offer. At this hands-on workshop, you'll have a chance to get a BadgerLink refresher and learn about some tools that may be especially helpful at the reference desk, as well as getting a good idea of how best to help people access the popular magazines in the database. Please register by August 10, and if you need accommodations to participate, be sure to indicate that on the registration form.

[Register here.](#)

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Trustee Training Week

A series of 1-hour webinars during the week of August 21-25 (noon-1:00pm)

- Monday: Turn Your Library Board into an Effective Team with Amy Climer
- Tuesday: Policies for Results with Bonnie McKewon
- Wednesday: Engaging your Board, Staff, and Community in Strategic Planning with Sarah Armstrong Keister and John Keister
- Thursday: Everyday Advocacy with Donna McDonald
- Friday: The Beginnings, Current Status and Next Steps of PLSR with John DeBacher, Tasha Saecker, and John Thompson

Registration is open—folks can register for anything between one and all five webinars. **Please pass this on to your library board members!** The sessions will be recorded. Many library boards watch one webinar before or after each board meeting for a few months, some libraries have a special lunch all week for board members to come and watch the sessions live, others just encourage board members to watch on their own.

ADDITIONAL CE OPPORTUNITIES:

The National Network of Libraries of Medicine is hosting a webinar with our Wisconsin colleague Angela Meyers next month. She'll be talking about libraries and [Memory Cafes](#)—fun, social programs designed for people with memory loss and their caregivers. Some of you had the opportunity to hear Angela talk about Memory Cafes a few years ago at a workshop IFLS co-sponsored with NWLS. As Angela says, libraries and Memory Cafes are a perfect fit!

You can listen to the webinar on August 22, 10-11 am.

[Register here.](#)

12. Mark Your Calendar

Friday, July 21	10:00 am – MORE Directors Council Meeting
Wednesday, July 26	1:00 pm – IFLS Board of Trustees Meeting @ Deer Park Public Library
Friday, August 4	10:00 am – MORE Executive Committee Meeting
Wednesday, August 16	9:00 am – BadgerLink Training @ Menomonie Public Library

For more calendar information visit <http://www.ifls.lib.wi.us>