



Indianhead Federated Library System

NEWSFLASHES

A Newsletter for library professionals in west-central Wisconsin.

December 2013

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NEWSFLASHES is emailed monthly.

Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

The IFLS area includes several authors and aspiring authors. Menomonie Public Library's Reference Librarian, **Erin Gitchell** is an aspiring epic fantasy author. More information on her project is here: <http://www.kickstarter.com/projects/1981337618/the-sowing-of-rebellion> .

Monster makeovers, pretend food playtime, and mad science are a few features in the December edition of the **Wisconsin Youth Services Showcase**. Check it out here: http://pld.dpi.wi.gov/pld_showcase . (*Tessa Michaelson Schmidt, Public Library and Youth and Special Services Consultant with DPI.*)

Members of the **Youth Services Section of WLA** have been hard at work creating a delightful **2014 calendar celebrating the five practices of early literacy (Play! Sing! Talk! Read! Write!)** plus simple math and science concepts too. Best news of all? It's ready for you and your community to download and use. Just drop by <http://bit.ly/calyss14> (the YSS resource webpage) or <http://growingwisconsinreaders.org/librarians> (the DPI website for their new Growing Wisconsin Readers initiative) to download all 12 months. A huge thanks goes out to the hardworking early literacy gurus of our YSS section for creating this great resource and making it available widely! (*Marge Loch-Wouters, Youth Services Coordinator @ La Crosse Public Library.*)

2. Director's Desk



*Indianhead Federated
Library System
staff would like to wish
you friendly smiles, holiday
cheer, and lots of joy
throughout the year!*

*John, Cassie, Deb, Gail, Gus,
Jackee, Joanne, Juli, Julie, Kathy O,
Kathy S, Kris, Leah, Lori,
Maureen, Paula*

3. Sharing the Library Story!

Share
Your
Story!

For as long as I can remember, I have always enjoyed libraries...probably because I have always enjoyed reading! It is one of my favorite activities and I can't seem to make enough time for it these days. During my school days, my time in the library was limited by my schedule or teacher choice. I remember checking out the "Little House on the Prairie" series when I was in elementary school. On the weekends, growing up on a farm, I would get my chores done and then sneak off to our unattached garage and seclude myself in the back seat of the car to read uninterrupted and unnoticed for hours! I never really knew if my parents were aware I was hiding out there or not but the fact that I was not ever "discovered" made the act of reading even more interesting and adventurous. During my college years, I had more freedom to visit the campus library and spend as much time in it as I needed or wanted. On the weekends when I didn't travel back home, I would often go there to study or research for a project. Sometimes when my work was finished, though, I would go to one of my favorite sections...philosophy...and make myself comfortable on the floor and pull book after book off of the shelf and read snippets of the long ago masters. At times, I

envisioned what it would have been like to have lived during their time and known them and had them over for lunch, wine and delightful debate! Nowadays, I often see people reading on a device such as a Kindle, I-Pad, etc. I have downloaded a few books on Kindle on my own computer but I just can't get myself interested in reading them. I don't think it is the book choice but rather the system of delivery that spoils the mood for reading for me in these instances. To me, a technological device cannot compare to holding the actual book, turning the pages and seeing old smudges or a penciled, handwritten note, and wondering who else's hands may have held this same book? What tree gave its life for the pages of this book? Where has this book travelled and what stories could it tell if it could speak? Was the last reader as moved as I was upon reading the author's words? Did the past reader laugh at the same places I did...or weep on a particular page I now hold? Sitting in a library on a quiet day, in my favorite section, surrounded by books, is like being around some of my best friends. I know their secrets. I love the smell of the pages and the worn spots on the covers of some are familiar...just like the worn spots on a beloved stuffed animal. I can savor the written words just as much as my favorite chocolate bar. With an imagination, one can travel anywhere by reading. These are my memories of libraries and I can say they have truly impacted my life in a positive way. My hope is that others take advantage of what their school or public library has to offer and make memories of their own. If you have young children, bring them to the library and instill a love of reading. Support your local library!

Barbara Standaert, Patron of Glenwood City Public Library

4. Are Press Releases A Thing of the Past?



(Nancy Dowd) With all the excitement over social media, and reports of newspapers closing or shifting focus to keep advertising revenues rolling in, libraries have taken a hit with ever decreasing coverage. You might even be wondering whether it's worth the effort to create media releases. The quick answer is, yes. If well written and interesting, they can amplify your message, reaching reporters, bloggers, and the general public through your web and social media channels. But if you want to have larger value-driven articles published, you'll need to step up your game and pitch those story ideas to reporters. The easiest way to start is to revamp your existing press release.

Start by implementing these tips.

[Read More...](#)

(LJXPRESS – Library Journal. November 26, 2013)

5. BadgerLearn Pro Training Portal

BadgerLearn has expanded its family to include another training portal, BadgerLearn Pro!

BadgerLearn (<http://badgerlearn.dpi.wi.gov>) will continue to provide digital literacy training as a self service technology portal. Here are just a few of the resources that are available in BadgerLearn...

- Tutorials on how to use a computer and mouse
- Websites on how to create an email address
- Videos on how to download an ebook from OverDrive
- Information about Digital Rights Management and copyright

BadgerLearn is a project of the Wisconsin Department of Public Instruction's Resources for Libraries and Lifelong Learning (RL&LL).

The **NEW** BadgerLearn Pro website (<http://badgerlearnpro.dpi.wi.gov>) will provide continuing education opportunities specifically for Wisconsin library professionals and includes...

- Training materials produced by the Wisconsin Library Systems
- Videos, webinars, and guides to the Affordable Healthcare Act
- Websites, webinars, and videos about cataloging books and digital resources
- Workshop presentation slides about reference interview skills

BadgerLearn Pro is a joint project under active development by the Wisconsin Department of Public Instruction's Resources for Libraries and Lifelong Learning (RL&LL), WiLS, and the Wisconsin Public Library Consortium (WPLC).

If you had a BadgerLearn account before August 8, you will also have a BadgerLearn Pro account.

Learn more: <http://www.slideshare.net/WiRL3/activate-your-badgerlearnpro>

Contact the BadgerLearn team if you have any questions or want to suggest content!

BadgerLearn@dpi.wi.gov

(Kara Ripley – Wisconsin Department of Public Instruction)

6. 2013 RT Award Nominees Revealed

Looking for a hot read for a cold month or to spend your collection money before the end of the year, check out the nominees for the **RT Book Reviews Reviewers' Choice Best Book Awards**.

Revealed on the RT Book Reviews website as well as in the magazine's January issue, nominees in 66 book categories cover the wide range of Romance as well as Mystery and Sci-Fi/Fantasy novels. From inspirational to erotic, categories include Contemporary Romance; Innovative Historical Romance; Steampunk; Romantic Suspense; Science Fiction Novel; Indie Press/Self-Published Paranormal/Urban Fantasy; First Series Romance; Young Adult Protagonist; and New Adult. The top category is the RT Book of the Year. These awards will be presented at the RT Booklovers Convention in New Orleans in May and the winners will be announced in the June issue of *RT Book Reviews*.

Wisconsin author nominees include Lori Austin (aka Lori Handeland) for *An Outlaw in Wonderland* in the American-Set Historical Romance category; and Ruthie Knox for *Flirting with Disaster* in the Contemporary Love & Laughter category.

<http://www.rtbookreviews.com/rt-awards/nominees-and-winners>

You can explore the website for past years' nominees and winners as well as link to the RT reviews for each of these books. From sweet to hot romances, enjoy finding a little happily ever after this December.

7. Enrollment-Directory for the Affordable Care Act

Looking to assist public library patrons find healthcare enrollment information in your area of the state? The Wisconsin Enrollment Directory http://e4healthwi.org/wp-content/uploads/Enrollment-Directory_10_23_20131.pdf linked on the [Enrollment for Health](#) Wisconsin website is a good place to start.

Navigators for the state and their contact information can be found at the back of this publication. The Directory was created to help individuals in Wisconsin make appropriate referrals for enrollment services. Many partnering organizations contributed to this directory and it should be noted that there is a separate Milwaukee Enrollment Directory. **Note:** The organizations listed may change their information or services. Organizations which have been registered as Certified Application Counselor Organizations are marked with a star. All other listings reflect organizations that are currently providing enrollment into public benefits only at this time.

In addition, Regional Enrollment Networks (REN) is Wisconsin's strategy to assist Wisconsin residents enrolling in the appropriate public or private health care coverage. RENs are comprised of community partners, health care providers, income maintenance consortia, managed care entities, and other key stakeholders. These RENs have been developed at the local level and differ from each other depending on the needs of the region. RENs are actively working to communicate and coordinate enrollment strategies and functions on a local level. RENs have formed steering committees to guide on-going conversations, identify and resolve issues and barriers, measure impact and coordinate hand-offs. There are Upcoming Training & Enrollment Events scheduled in different counties around the state. If you would like to coordinate regional enrollment information in your library, please visit the website for the regional map and contact.

<http://e4healthwi.org/regional-enrollment-networks/>

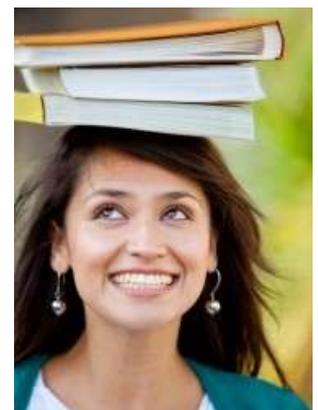
(Terrie Howe, Public Library Development – Division for Libraries and Technology, DPI.)

8. Finding Balance: Simple Steps to a Healthier Work Space

Librarians are no strangers to stress. As we work to manage difficult conversations, balance priorities in the midst of budget cuts, or look for time to keep up with current trends in the field, there is no shortage of concerns or complex issues facing information workers. As [one writer notes](#), we librarians are great at taking care of patrons, but what about taking care of ourselves? Workplace wellness can involve the physical, mental and emotional aspects of our lives, and it can be overwhelming to think of making major changes in any of these areas. This month, we focus on personal growth and workplace health, and the small, achievable steps we can all take to make our workday, and our outlook, much brighter.

Key Resources:

- **Grace Under Pressure: Tips and Tricks to Cultivate a Positive Approach:** webinar presenters share skills and strategies to help face challenging situations, personally and professionally.
- Learning a new skill can be eye-opening and stress-reducing. Discover how some librarians are tackling professional obstacles through **A Happy Hour for Library Staff Learning.**
- Need a new tool or technique to improve your workday or your work space? We have ideas for you in **Finding Balance: Create a Healthier Work Space.**



(Photo from: Thinkstock Photos)

(WebJunction – November 2013 Crossroads)

9. Ann Hurst and the WILLO Project

Rozann Traczek, Fairchild Library Director, and Ann Hurst, trustee at Fairchild Public Library, put a lot of effort into their community-based GED/HSED preparation program offered by Fairchild Public Library in collaboration with Chippewa Valley Technical College (CVTC) and Osseo-Fairchild School District. Ann's work is inspired by her late stepson, Willy.

Here is a link to a brochure with the full story:

<http://fairchildpl.org/sites/fairchildpl.org/files/willo-web.pdf>



10. Grant Opportunities

The Wisconsin Department of Public Instruction (DPI) is accepting applications for **21st Century Community Learning Center (CCLC) grants**. The 21st CCLC program supports high-quality academic support, recreation, youth development, and family programs during after school hours and summers.

Applicants must primarily serve students attending schools with 40 percent or more of enrolled students eligible for free or reduced lunch or equivalent economic need. Public school districts, private schools, charter schools, and community-based organizations (such as public libraries) may apply, either individually or in a consortium including two or more. Awards are made for five consecutive years, contingent upon satisfactory progress toward goals. This competition is for potential new centers and those that are currently in the fifth (last) year of any five year cycle.

Applications are currently available and are due on or before January 31, 2014. Visit http://ssp.wi.gov/ssp_wclcgrant to download the application and guidance materials.

Please contact [Gary Sumnicht](#), 608-267-5078, or [Alison Wineberg](#), 608-267-3751, with questions about the program and competition, and for assistance with applications.

The Big Read, a program of the National Endowment for the Arts, is accepting applications from libraries and non-profit organizations for grants ranging from \$2,500 to \$20,000. Eligible organizations may apply for a grant ranging from \$2,500 to \$20,000 to conduct community-wide reads between September 1, 2014 and June 30, 2015. Grants must be matched 1 to 1 with nonfederal funds. Grant funds may be used for such expenses as book purchases, speaker fees and travel, salaries, advertising, and venue rental. Please see the [application guidelines and instructions](#) for more information. Applicants must choose one of 36 reading selections from The Big Read catalog, available at <http://www.NEABigRead.org/books>. For 2014-2015 programming, two new titles have been added: *The Beautiful Things That Heaven Bears* by Dinaw Mengestu and *When the Emperor Was Divine* by Julie Otsuka. Applicants that have received a Big Read grant in the past must select a different reading choice from their previous programming. The deadline for grant applications is January 28, 2014. Links to the guidelines as well as the e-application can be found here: http://www.neabigread.org/application_process.php.

Two new **IMLS grants** aim to strengthen continuing education programs for libraries. Susan Hildreth, Director of the Institute of Museum and Library Services, said: "Supporting library continuing education is a high priority for IMLS. High quality library service depends upon smart investments in the people who work in libraries." [Read more »](#)

(OCLC WebJunction – December 2013 Crossroads)

11. Workshops and Webinars



The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .

IFLS-SPONSORED CE OPPORTUNITIES:

Freegal and Freading Fun—webinar

Thursday, December 12, 2013 (9:00 am)

Freegal and Freading veterans Renee Ponzio and Isa Small from the L.E. Phillips Memorial Library in Eau Claire will help us get our bearings with how the service works, getting us ready for 2014, when all MORE libraries will have access to this service.

Register here: <https://www3.gotomeeting.com/register/171100542>

ADDITIONAL CE OPPORTUNITIES:

Welcome to the **2nd Annual Lake Superior Libraries Unsymposium**, where **you** determine the conversation. Sometimes you need to take a break from the average conference. You've seen all the PowerPoint slides and the session topics are as stale as the coffee. Often, the informal conversations that pop up along the sidelines of the conference are the best part.

At the LSL Unsymposium, the sidelines *are* the conference. Topics are determined in a bottom-up, democratic manner, rather than being handed down from on high. Everyone wants to talk about discovery layers? Done. You're the only one who wants to talk about spacing on spine labels? Too bad.

You'll come away from the Unsymposium invigorated by lively discussions and ready to take that excitement back to your library. The Unsymposium is free, but registration is capped at 60 attendees.

Register here today!

- DATE: Friday, January 10th, 1:00PM to 4:30PM
- COST: Just your time
- WHO: Library workers of the north-land, unite. You have nothing to lose but your Friday pm!
- WHERE: [Jim Dan Hill Library, University of Wisconsin Superior](#)
- QUESTIONS? [Contact Us](#)

(Linda Stobbe , Northern Waters Library Service)

Wild Wisconsin Winter Web Conference

January 15-16, 2014

Two days.....10 Presentations Focusing on
Public Libraries.....All Free.



Check out the [NFLS Facebook Page](#) for all the info and to register. (You do not need a Facebook account to access this.)

(Be sure to thank your library system if they are co-sponsoring.)

University of Wisconsin-Madison School of Library and Information Studies Continuing Education Services

Winter/Spring 2014 Online Courses

How do our online classes work? Anybody can sign up! The courses do not require a 'meeting' time. Students and their instructor login to the course a few times each week to read/listen to lecture material and participate in the online discussion boards.

Contact Anna Palmer, ahpalmer@wisc.edu, if you have further questions.

Expanded! Genealogy Library Services

January 21 - February 28

<http://www.slis.wisc.edu/continueed-Genealogy.htm>

Basic Public Library Administration

January 27 – April 18

<http://www.slis.wisc.edu/continueed-basicPLadmin2.htm>

Energize Your Social Media Strategy

January 27 - February 23

<http://www.slis.wisc.edu/continueed-SocialMedia.htm>

NEW! Project Management for Librarians

January 27 – March 21

<http://www.slis.wisc.edu/continueed-ProjMgmt.htm>

Organization and Management of Collections

February 3 – April 25

<http://www.slis.wisc.edu/continueed-OrgMgmtColl.htm>

Connecting Teens with the Best in New Teen Lit

February 10-March 21

<http://www.slis.wisc.edu/continueed-ConnectTeen.htm>

NEW! Power Children's Programming—on a Budget

February 10-March 21

<http://www.slis.wisc.edu/continueed-PowerProgramming.htm>

NEW! Digital Asset Management

February 10 – April 4

<http://www.slis.wisc.edu/continueed-DigMgmt.htm>

Cultivating Quality Customer Service in Libraries

February 17-March 28

<http://www.slis.wisc.edu/continueed-CultivatingService.htm>

NEW! Adult Library Programs on a Dime

March 3 – April 4

<http://www.slis.wisc.edu/continueed-LibProgram.htm>

NEW! Assessment of Student Learning for Instruction Librarians

March 3 - April 25

<http://www.slis.wisc.edu/continueed-StudentLearning.htm>

Get Your Ducks in a Row: Disaster Planning

March 31-April 11

<http://www.slis.wisc.edu/continueed-DisasterPlanning.htm>

NEW! Working Successfully with Your Library Board

April 28 to May 23

<http://www.slis.wisc.edu/continueed-BoardSuccess.htm>

In case you missed it...

Youth Services by the Numbers: Data and Advocacy Webinar--ARCHIVED

We had a great turn out with many questions asked and answered. Curious about what counts as a program or how to measure attendance? Check out the 60 minute webinar archive available here, under "Professional Development": http://pld.dpi.wi.gov/pld_ys-sn#prof-dev

Note--Recordings play best in Internet Explorer with Java and may take 1-2 minutes to load.

A focused look at the annual report—how is youth services data generated and what does it show? Hosted by Jamie McCanless, Public Library Data and Finance Coordinator and Tessa Michaelson Schmidt, Youth and Special Services Consultant

(Tessa Michaelson Schmidt – Public Library Youth and Special Services Consultant, Wisconsin DPI)

12. Mark Your Calendar

Thursday, December 12	9:00 am Webinar: Freegal and Freading Fun
Tuesday, December 24	Christmas Eve Day – IFLS Closed
Wednesday, December 25	Christmas Day – IFLS Closed
Tuesday, December 31	New Year's Eve Day – IFLS Closed
Wednesday, January 1	New Year's Day – IFLS Closed

For more calendar information visit <http://www.ifls.lib.wi.us>