



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

March 2014

In this issue:

1. IFLS News
2. Director's Desk
3. Sharing the Library Story!
4. Ten Years of Best Small Libraries: Great Every Size
5. Library Internet Speeds to Increase
6. Genealogy Webinar Recordings Available
7. OverDrive EReading Room for Kids & Teens
8. My EBSCOhost & Journal Alerts
9. New Report Hails Librarians as Drivers of Digital Transition
10. Weed and Update GED Collections
11. Workshops and Webinars
12. Mark Your Calendar



newsFLASHES is emailed monthly.

Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

Save the Date! **Indianhead Federated Library System** is planning a celebration for Wednesday, May 21, 2014 at Fanny Hill Restaurant in Eau Claire. Look for more details in the coming weeks.

Congratulations to **Dawn Wacek**, Director of the **Rice Lake Public Library**. Dawn and family welcomed a baby boy named Baxter Arlo.

Stanley Public Library is moving ahead with finding a new home. The Stanley City Council gave approval for the library to continue with plans to move to a new building. The library wants to move to the old Marshfield Clinic building, which will allow better access for citizens.

IFLS Trustee, **Carol McLaughlin**, who has represented **Price County** for the past 8 years recently passed away. Carol was an avid library supporter and reader. Our sympathy to Carol's family.

Heather Johnson of **River Falls Public Library** has started a novel idea – Adult **Book Clubs in Bars**. Here's a link to the Wisconsin Life feature on Wisconsin Public Television that aired which showcases the concept: <http://video.wpt.org/video/2365158411/>.

2. Director's Desk

March has roared in like a lion. The winter weather season seems to be nonstop. Record cold and frozen pipes are daily news.

Through it all library staff members continue to serve their patrons with a smile. Libraries use their websites and Facebook pages to keep the public updated if their library needed to close due to weather but also passed along messages about school closings and how to keep water service from freezing. Libraries are much more than the materials they checkout...they are information portals and community centers.



As a gardener I yearn for warmer weather so I can begin to plant flowers and vegetables. Until the weather arrives I will be checking out gardening books old and new from the library to plan my spring planting season.

Speaking for myself, Spring can't arrive soon enough.

3. Sharing the Library Story!



The Friends of the L.E. Phillips Memorial Public Library in Eau Claire was one of two recipients of the 2013 United for Libraries' 2013 National Friends of Libraries Week Award. Each library received \$250 and was recognized at the American Library Association Midwinter meeting in Philadelphia. To mark National Friends of Libraries Week, the friends of the Eau Claire library implemented a new program called Riddle Me Readers through the youth services department. About 150 children participated in the program, creating a positive image for the Friends.

4. Ten Years of Best Small Libraries: Great at Every Size

The very concept of a "living library" captures the imagination. To serve the over 8,000 people in its district better, the Pine River Library in Colorado has made the idea a reality. There, the library literally embraces life in its program, with a vibrant 17,000 square foot outdoor space put to use as a community garden, learning space, greenhouse, and straw bale tool shed. It's almost a green thumb version of a Maker space. It engages the community anew in the library—from the construction itself to the ongoing maintenance as the year turns. It exemplifies a holistic approach to service deployed inside and out to create a community hub for all seasons. Talk about vision.

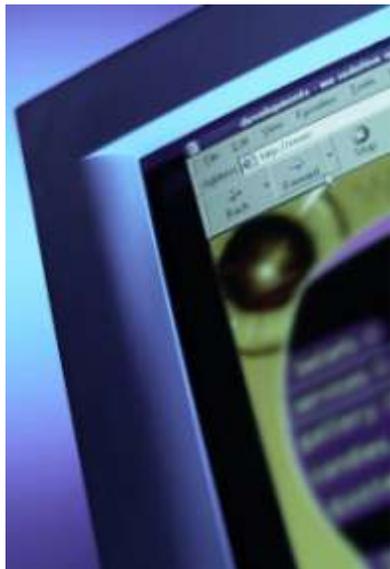
[Read More...](#)

(LJXPress – Library Journal, February 4, 2014)

5. Library Internet Speeds to Increase

Slow Internet connections in nearly three-quarters of the state's public libraries will speed up dramatically with a \$4.2 million federal E-rate investment in fiber broadband connectivity.

"More than 60 percent of our public libraries report inadequate Internet connection speeds to serve library patrons," [said State Superintendent Tony Evers](#). "Our libraries provide online education resources for students of all ages, including [BadgerLink](#); services for job seekers; and information on government services; so this upgrade of Internet connectivity will be a welcome improvement across the state."



The library fiber upgrade, planned since mid-2013, is part of enhancing the state's BadgerNet broadband network. The actual fiber installation will begin this April and should be completed for approximately 350 libraries by November. Libraries were selected for fiber upgrades based on need.

Nearly all public libraries will receive an increase in capacity — for many, capacity will triple.

"With so much information available only via the web there is a need for ever greater Internet connection speeds in our libraries," Evers noted.

The DPI has worked with the Department of Administration, the carriers, and the state's library community to move the fiber broadband project forward using federal [E-rate funding](#).

(DPI-ConnectEd – February 24, 2014)

6. Genealogy Webinar Recordings Now Available

It was a very successful round of free webinars. Thanks for the great feedback! The Wisconsin Historical Society is excited to provide this programming to librarians who serve genealogists.

If you missed one of these, go into the links below to view the webinars. These links will no longer be available after March 31, 2014. All of the sites discussed in the webinars change so we offer the webinars at various times to provide updates.

Ancestry.com <https://attendee.gotowebinar.com/recording/6051128515213219074>

FamilySearch.org <https://attendee.gotowebinar.com/recording/4399544402549591042>

Fold3.com <https://attendee.gotowebinar.com/recording/1764255823817099010>

Genealogical Websites <https://attendee.gotowebinar.com/recording/6293757746114948353>

If you use a Mac, you may want to use either Flip 4 Mac or the latest version of VLC player.

If you want to talk to GoToWebinar tech staff directly, please feel free to call them at 855-352-9003 (toll free). They have been very helpful.

There are handouts for these webinars. I have not found a way to attach the handouts to this email or to the recordings. Therefore, you will need to email me for the handouts. Sorry.

*(Lori B. Bessler - Reference Librarian and Outreach Coordinator
Wisconsin Historical Society - Library Archives)*

Lori.Bessler@wisconsinhistory.org

7. OverDrive EReading Room for Kids and Teens

We are happy to announce a solution for the Wisconsin Digital Library that will provide kids with a destination where they can search for juvenile and young adult titles on their own website. The main digital library has titles, mostly in erotic and romance literature, that can have occasional cover art containing designs that are more adult themed. We know that this is a frustration to some patrons, often parents with younger children.

OverDrive has developed this new site just for kids that complement the main digital library site. Starting next Monday, Feb. 17th, there is a new location that you can direct kids and parents to if they are wanting to just search juvenile and young adult. The [eReading Room for Kids and Teens](#) is a link you can save as the default digital library location on computers in your children's area. If you have a parent that would like their child to just be able to search juvenile and young adult titles, you can suggest they bookmark the new site on their child's computer or device.

As you will see when you visit the new kids' site, there is a link on the top of the main page to go to the main Wisconsin Digital Library site. There will be an infographic link on the main digital library site to take visitors to the kids' site if they click on it. This site URL will cache in your browser. Juvenile and young adult titles will be available on both sites.

Please let me know if you have any questions.

(Bruce Smith - WiLS Community Liaison & Service Specialist)
bsmith@wils.org

8. My EBSCOhost & Journal Alerts

Get an email alert when the latest issue of Library Journal or Consumer Reports is added to the MasterFile Premier database in BadgerLink. Keep a folder of articles for a reference question you are trying to answer. Save that tricky search you need to redo for each year's National History Day. All can be done if you set up a personal account in EBSCO.

The screenshot shows the EBSCOhost login page. At the top, there is a navigation menu with various options. The main heading is "Sign In to My EBSCOhost". Below this, there are input fields for "User Name" and "Password", a "Login" button, and a "Create a new Account" button. A checkbox option "Load Preferences from My EBSCOhost" is present. To the right, a blue box titled "Sign in to access your personalized account." lists several benefits of having an account, such as saving preferences, organizing research with folders, and creating email alerts. A "Create a Charge Back Account" link is also visible.

For more information, choose Help while you are in an EBSCO database and learn more about personalizing your EBSCO account.

(Maureen Welch – IFLS Interlibrary Loan & Reference Coordinator)

9. New Report Hails Librarians as Drivers of Digital Transition



The Alliance for Excellent Education (All4Ed) published the report “Leading In and Beyond the Library,” this past January, showing the importance of school and public libraries in both state and district-wide efforts toward digital learning and the effective use of technology in teaching. “There are a critical role for both school and community librarians in the transition to digital,” says Sara Hall, director of the Center for Digital Learning at the Alliance for Excellent Education based out of Washington, D.C. “Whether they’re librarians or media specialists, they’re often becoming instructional coaches leading the transition.”

[Read More...](#)

(LJXPRESS – March 4, 2014)

10. Weed and Update GED Collections

There are **hundreds of out-of-date books** about GED Preparation in our libraries. The GED test changed dramatically in 2014, so **it is time to update your GED titles and weed anything published earlier than 2013.**

If you have questions about this, please let me know. I’m looking forward to seeing some great new titles out there!

In the meantime, you can recommend that people check out the [Learning Express Library](#) resources now available through Badgerlink.

(Leah Langby - IFLS Library Development and Youth Services Coordinator)

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .



IFLS-SPONSORED CE OPPORTUNITIES:

Beyond the Library Walls: Literacy Leaders for Summer Reading (webinar)

Tuesday, March 11, 2014 (9:00 am)

The “summer slide” disproportionately affects kids from low-income families, and as Literacy Leaders in our communities, we need to get creative about getting all kids access to books and reading encouragement. Join Victoria Sanchez and Mary Madigan from the Milwaukee Public Library as they discuss the importance of reaching beyond the “regulars” to engage children who don’t always have a chance to get to the library during the summer, and some suggestions of ways to do it.

[Registration.](#)

Eye-Catching Flyers and Brochures (webinar)

Wednesday, March 12, 2014 (9:00 am)

Kathy O'Leary will show us design concepts and simple tools to help us
Kathy O'Leary will discuss some basic design concepts that will make your flyers and brochures more attractive and effective, and she'll also talk about some great tools for creating them. [Register here.](#)

SLP Idea Swap--Rusk Co. Library, Ladysmith

Friday, March 28, 2014 (10:30 am)

Join us for an idea swap--be sure to bring your ideas for STEAM (Science, Technology, Engineering, and Math) programs for kids and teens (and maybe even adults), plus decoration ideas, promotion brainstorm, and more! Leah will bring plenty of ideas in case we run out, but wouldn't you rather hear from each other?

Optional lunch together after the swap (continue the discussion!) at Casa Mexicana.

[Register](#) by March 25.

Snazzy and Readable E-mails (webinar)

Tuesday, April 1, 2014 (9:00 am)

Kathy O'Leary will help you figure out the best way to compose an email to make sure it gets read and understood! She'll also show some tools for creating e-mail newsletters, etc.

[Registration.](#)

Maintaining Your Technology (webinar)

Wednesday, April 9, 2014 (9:00 am)

Save time, money and stress! Gus Falkenberg will walk you through maintenance you can do to keep your technology running smoothly. Bring your questions to this webinar.

[Registration.](#)

ADDITIONAL CE OPPORTUNITIES:

Using WISEdash to Understand Young Patrons as Students (webinar)

Thursday, March 13, 2014 (12:00 pm)

Customize your library's programs and services for children, teens, and families by discovering what's happening in the district, grade levels, and schools in your area. Explore data related to academic performance in reading and math as well as enrollment groups such as economic, disability, ELL, and migrant status. Find out how to capture data for use on applications and reports that require identification of library demographics.

Youth services librarians and public library directors are encouraged to attend this informative and instructive webinar about WISEdash Public Portal. WISEdash is a data portal that uses "dashboards," or visual collections of graphs and tables, to provide multi-year education data about Wisconsin schools. As a public reporting tool, WISEdash is used by districts, schools, parents, researchers, media, and other community members to view data published by Department of Public Instruction. Webinar participants will participate in a guided exploration to gain an overview of WISEdash as well as examine search techniques.

Presenters: DPI Division of Libraries & Technology staff Melissa Straw, Manager, Data Warehouse and Decision Support Team; Melanie McCalmont, Business Analyst, Data Warehouse and Decision Support Team; and Tessa Michaelson Schmidt, Youth and Special Services Consultant, Public Library Development Team.

For more information about WISEdash, visit <http://wisedash.dpi.wi.gov/>

The webinar will be recorded and posted online under "Professional Development" on the DPI Youth Services page: http://pld.dpi.wi.gov/pld_ys-sn#prof-dev

No registration is required; simply join the Blackboard Collaborate session. Note--Internet Explorer is the preferred browser for this platform (Java required).

Blackboard Collaborate session: <http://tinyurl.com/pgn7svo>

- Attendees who need telephone audio (versus VoIP) should use the conference number: 1-877-820-7831 and enter participant passcode: 697156.
- Test your system beforehand
- Blackboard Collaborate overview video
- Blackboard Collaborate online support or phone (877) 382-2293

Tessa Michaelson Schmidt - Public Library Youth and Special Services Consultant

Wisconsin Department of Public Instruction

tessa.schmidt@dpi.wi.gov

Writing a Social Media Policy for Your Library (webinar)

April 2, 2014 – 2:00 pm

Infopeople, a librarian training website based in California, is offering a free webinar entitled "Writing a Social Media Policy for Your Library," by Laura Solomon. Many libraries do not have a social media policy or may have a policy that is not legal. This webinar will discuss why your library needs a social media policy, essential components of this policy type for staff and patrons, and will help you understand current best practices for drafting such a policy. Additional information and a link to register can be found here: <https://infopeople.org/civicrm/event/info?reset=1&id=387>.

If you are unable to attend the live event, you can access the archived version the day following the webinar. <http://infopeople.org/training/view/webinar/archived>.

**University of Wisconsin-Madison
School of Library and Information Studies
Continuing Education Services**

Winter/Spring 2014 Online Courses + Free Webinars and Online Degree Program (see below)

How do our online classes work? Anybody can sign up! The courses do not require a 'meeting' time. Students and their instructor login to the course a few times each week to read/listen to lecture material and participate in the online discussion boards. Contact Meredith Lowe, mclowe@wisc.edu, if you have questions.

Get Your Ducks in a Row: Disaster Planning

March 31-April 11

<http://www.slis.wisc.edu/continueed-DisasterPlanning.htm>

The Makerspace Mindset

April 21-May 30

<http://www.slis.wisc.edu/continueed-Makerspace2.htm>

NEW! Working Successfully with Your Library Board

April 28 to May 23

<http://www.slis.wisc.edu/continueed-BoardSuccess.htm>

FREE webinars this spring. Sign up here: <http://www.slis.wisc.edu/2014webinars.htm>

Next webinar: Linked Data's Many Varieties, March 18

Online Master's Degree Program: Accepting applications until March 1!

<http://www.slis.wisc.edu/deprogram.htm>

Librarian's Tour to Scotland: Sign up by April 1!

<http://www.slis.wisc.edu/scotland2014.htm>

Questions? Contact Anna Palmer, ahpalmer@wisc.edu, or Meredith Lowe, mclowe@wisc.edu

12. Mark Your Calendar

Tuesday, March 11	9:00 am – Webinar: Beyond the Library Walls: Literacy Leaders for Summer Reading
Wednesday, March 12	9:00 am – Webinar: Eye-Catching Flyers and Brochures
Friday, March 14	10:00 am – MORE Directors Council Meeting @ IFLS
Monday, March 31	1:30 pm – MORE Operations Committee Meeting @ IFLS
Tuesday, April 1	9:00 am – Webinar: Snazzy and Readable E-mails
Wednesday, April 9	9:00 am – Webinar: Maintaining Your Technology

For more calendar information visit <http://www.ifls.lib.wi.us>